

REMARKS

Claims 1-13 are pending in the present application. Claims 1, 2, and 11-13 were amended; and claims 14-18 were added. Reconsideration of the claims is respectfully requested.

The independent claims have been amended, as requested by the Examiner, to remove numerical reference numbers and replace them with alphabetical references.

The Examiner is thanked for the courtesy of an interview. During the interview, Applicant's agent and the supervising Examiner, Stephen Hong, reached agreement that Dan et al. does not show the capabilities shown and described in Figures 5-7 of the instant application. Examiner Hong suggested limiting claims to the specific embodiment shown. The undersigned agent has attempted to amend the claims to encompass this distinction as clearly as possible without limiting them to this specific embodiment.

I. 35 U.S.C. § 102, Anticipation

The examiner has rejected claims 1, 2, 5 and 13 under 35 U.S.C. § 102 as being anticipated by Dan et al., (U.S. Patent No. 6,560,639 B1 - filed Feb. 12, 1999). This rejection is respectfully traversed.

Exemplary Claim 1 has been amended, as indicated above, to better claim the type of events shown in Figures 5-7 of the application. This claim now reads,

1. (Currently amended) A method for browsing a web site using a browser program running on a computer, comprising the steps of:

(a) receiving, from a server for a web site, a plurality of page structures and a plurality of page attributes for said web site, including information concerning said web site;

(b) displaying said plurality of page structures and said plurality of page attributes on a screen for a user;

(c) receiving, from the user, an input selecting either ones of said plurality of page structures or ones of said plurality of page attributes; and

(d) in response to receiving said input from the user, dynamically changing the display of at least one of said plurality of page structures if ones of said plurality of page attributes were selected and dynamically changing the display of at least one of said plurality of page attributes if ones of said plurality of page structures were chosen, wherein the display that is dynamically changed reflects a correlation between said page structures and said page attributes.

As stated in the present application, the invention is directed to managing the display of a website so that the user can better determine if the website contains the information they want. As such, this application is directed primarily

to the end user of the website, and allows the user to manipulate the display of page structures and attributes in order that the user can find what they desire quickly.

Dan, on the other hand, is directed primarily to a method and system for,

“managing a site on a computer network ...

integrating site architecture, navigation, design, and management ... from a web server side ...

design[ing] and manage[ing] simple web sites to complex, database-driven web sites ...

allow[ing] a user to create and review changes to a web page directly on the World Wide Web and/or in real-time.”¹

Dan’s invention is directed not to the end-user of the website, but to the user who is maintaining the website. This patent allows the user to change the actual structures and attributes of the website, not merely the current display of the structures and attributes.

Dan does not disclose changing the display of the page structures and page attributes so that they show the correlation between these structures and attributes. Therefore, Dan does not meet the requirements for a 102 rejection, namely that each element of the claims must be shown to exist in a single reference. Neither does Dan, or any other art of which the undersigned agent is aware, teach, suggest, or give any incentive to make the needed changes to reach the presently claimed invention.

Therefore, the rejection under 35 U.S.C. § 102 have been overcome.

II. 35 U.S.C. § 103, Obviousness

The examiner has rejected claims 3, 4 under 35 U.S.C. § 103 as being unpatentable over Dan et al. in view of Kanevsky et al. (U.S. Patent 6,426,761 B1, filed 4/23/99). This rejection is respectfully traversed.

Claims 3 and 4 are dependent on claim 2, which has been shown above to be allowable. Therefore, the rejection of claims 3 and 4 under 35 U.S.C. § 103 has been overcome.

¹ Dan, column 2, lines 18-53

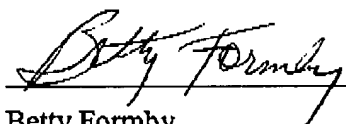
III. Conclusion

It is respectfully urged that the subject application is patentable over Dan et al. and Kanevsky et al. and is now in condition for allowance.

The examiner is invited to call the undersigned at the below-listed telephone number if in the opinion of the examiner such a telephone conference would expedite or aid the prosecution and examination of this application.

DATE: 4/30/04

Respectfully submitted,



Betty Formby
Reg. No. 36,536
Yee & Associates, P.C.
P.O. Box 802333
Dallas, TX 75380
(972) 367-2001
Agent for Applicant

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